



## Frequently Asked Questions about our new Contactless Fundraising Web [www.farmtotablefundraising.ca](http://www.farmtotablefundraising.ca)

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### 1. How does it work?

Simply register your group and you will be emailed two code numbers that you share with your supporters.

One code will be used if your campaign is for orders to be shipped to homes. Canada Post shipping charges will be applied. (discounted Canada Post rates will be applied.)

The other code will be used if your campaign is for orders to be shipped to your location for distribution. All orders are processed online with payments by credit card. There is a minimum order of \$1000.00 for free freight in Ontario and Quebec.

If your group is local, your supporters can pick up from our Cambridge location by stating that in the "Order Notes" when placing their order. We will email them when their order is ready.

When you register your group, you can set up your campaign dates (usually 2-3 weeks), or you can come back later to set the campaign dates.

If you are working with one of our Account Managers, they are happy to help you set up your account.

Once you decide the dates of your campaign, simply send an email/newsletter announcement along with your code to your supporters letting them know where to shop and what the campaign dates are. Be sure to check in with your Account Manager to see how the campaign is going midway so you can send another notice reminding them of the closing date.

Once your campaign closes, we will run a report and email it to you, as well as send out your profit cheque.

### 2. How much can our group make?

Your group will earn 35% profit on the sale of all products on the site. No profits are paid on tax or shipping.

### 3. What type of products are available on the site?

Our fundraising site features all the favorite popcorn flavours and we added our new Kettle Chips made with locally grown potatoes. You will also see some great Snack kits and 'Pop at Home' Kits. As well,

we have worked with Canadian suppliers to provide us with dried herbs for a custom blended assortment of seasonings that are GMO Free, MSG Free, feature no fillers and are either No salt or Low salt.

We will also be featuring local artisan producers for seasonal selections; chocolate, trail mixes, and more. Check in often or add your name to the mailing list for the updates.

4. *How is shipping to homes handled?*

Once your supporter finishes shopping, they check out like any other web site. They will be charged real time shipping rates through Canada Post. Canada Post has provided us with a discounted rate to ensure the best pricing for your supporters and will vary depending on the products ordered.

They are also welcome to pick up and they can make that point on the "Order Notes" when placing their order.

5. *Payments*

The web site accepts all major credit cards and PayPal.

Your group will receive payment and a sales report within 2 weeks of the campaign closing.

6. *Smaller Groups*

We know that sometimes there are only a few families within a team that may need fundraising. We can help those smaller groups or individuals earn fundraising dollars too. Reach out to us and let us know what you are fundraising for and we can create a program suited to you.

7. Terms and Conditions are subject to change depending on market conditions.

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Please feel free to reach out to us directly or through your Account Manager for clarification or to find out about other programs such as Order Takers or Popcorn Days.

From Farm to Table Canada Inc., Cambridge, Ontario  
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